The Western China (Chongqing) Plastic Eco-Industrial Park, jointly created by China Plastics Processing Industry Association, Chongqing Economy and Information Committee and Liangping County People’s Government, is a significant strategic layout for the development of new industry in Chongqing and the upgrade of plastic industry (under the trend of moving to West China due to land and labor cost increase in East China). The planned park area is 13.9km² and the early phase covers 5km². Located in Chongqing and intending for the markets both in West China and the whole country, the industrial park is engaged in fields including modified plastics, plastic mould, plastic machinery, plastic products and trading market, and aims to be a RMB 50 billion level (about USD 7,880 million) plastic industrial cluster, which integrates R&D, design, production, manufacture, inspection and assessment, commercial logistics and recycle.

According to the requirements of Chongqing five major function areas planning, Chinese Western (Chongqing) Plastic Eco Industrial park blend in the Chongqing large-scale industrial system, target the industries about automotive, electronics, home appliances, construction and daily necessities; also focus on the industrial chain links (such as plastic product, plastic mold, plastic machinery and modified plastics), forging the plastics industry clusters with a complete industrial chain (an
integration of R&D and design, production and processing, testing and evaluation, trade and logistics and recycling of the raw materials and products) in Liangping County and establishing the agglomeration area of the plastics eco-industries in West China.

The plastic market is huge
The following reasons include in the west there is no complete chain of influential, efficiency, plastic industry base.
Second it is Liangping county of Chongqing as the center, within a 500 km radius can be covered in Sichuan, Guizhou, Hunan, Hubei, Shanxi provinces such as market 300 million consumer groups.
As the world's largest notebook computer production base, the largest car production base, southwest important electrical home appliances manufacturing base, plastic products demand is huge.

Business proposal:
a) Attract Italian plastics industries to do investment in Chongqing China, especially establish factory in Liangping county Chongqing to manufacture the plastic products.
b) Study the advanced technology and experience of Italian plastics industry.